

Meghan Thomas

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SUMMARY

Product Designer & Product Management Lead with experience building and shaping highly technical products at early-stage startups. I own UX and influence product direction and execution as the sole designer, partnering closely with engineering and leadership to turn ambiguous problem spaces into clear product strategy and shipped experiences.

EXPERIENCE

Product Designer & Product Management Lead

Dec 2024 - Present

Spec / San Jose, CA

- Expanded responsibilities beyond design to support product discovery, planning, and execution following changes in product team staffing.
- Partnered with engineering and leadership stakeholders to shape product direction, contribute to prioritization discussions, and help translate business objectives into actionable initiatives.
- Engaged directly with customers to understand workflows, pain points, and feature requests, synthesizing feedback into product opportunities and design recommendations.
- Supported product execution through requirements definition, feature scoping, release planning, and cross-functional coordination.
- Collaborated closely with marketing leadership to align customer messaging, and go-to-market narratives around evolving platform capabilities.
- Collaborated with engineering on feasibility, tradeoffs, and implementation decisions, helping balance customer needs, technical constraints, and delivery timelines.

Product Designer

Jan 2023 - Dec 2024

Spec / San Jose, CA

- Founding designer and sole UX practitioner responsible for establishing design practices, experience strategy, and product design standards across a highly technical platform.
- Operated with limited design oversight, independently developing expertise in complex product domains, user experience methodologies, and systems-driven design approaches.
- Conducted product audits to identify usability gaps, inconsistencies, and opportunities to improve coherence across workflows, interactions, and product surfaces.
- Established foundational UX patterns, interaction models, and design standards that created a more unified and predictable user experience as the platform expanded.
- Translated complex technical constraints and system behaviors into intuitive workflows, helping users navigate sophisticated functionality with greater clarity and confidence.
- Partnered closely with engineering to understand system behavior, uncover implementation constraints, and align product experiences with technical realities.
- Led end-to-end design efforts across ambiguous problem spaces, defining workflows, validating assumptions, and driving solutions from concept through implementation.
- Built a deeper product understanding through continuous self-directed learning, leveraging customer feedback, technical context, and product analysis to improve decision-making and design quality.

Project Management Career (Progressive Responsibility)

Jul 2018 - Dec 2022

Sunpro Solar (acquired by ADT Solar) / Mandeville, LA

- Advanced through five roles of increasing responsibility in 3.5 years, ultimately finishing as leading national permitting and project coordination efforts as Senior Manager across complex, multi stakeholder operational systems.
- Managed end-to-end permitting workflows involving regulatory constraints, external agencies, and cross-functional stakeholders, ensuring timely execution across competing priorities.
- Led 0-1 regional coordination efforts, aligning distributed teams and external partners around execution timelines, requirements, and escalation resolution.
- Designed and improved operational workflows to increase clarity, consistency, and throughput across high-volume permitting processes.
- Built experience managing ambiguity, structured decision-making, and stakeholder alignment in highly constrained, rules-driven environments.

EDUCATION

UI/UX Design Career Track Certification

Springboard Online • 2022

Bachelor of Business Administration Minor in French

Minor in French • Southeastern Louisiana University • Hammond, LA • 2011

SKILLS

Figma, Adobe Photoshop, Jira, Lucid Chart, Claude, Cursor, Product Strategy, UX Design, Product Discovery, Information Architecture, Prototyping, Cross-functional Leadership, Roadmap Planning, Requirements Definition, Stakeholder Management, Engineering & Technical Collaboration